



Turning Pointe Dance Studio

March 4, 2015

Dear Parents, Students, Community Businesses & Friends of Turning Pointe:

Although you would hardly know it based on the record snowfall we've been having, spring is almost here and we are in full swing preparing for **Turning Pointe Dance Studio's Annual Spring Performance featuring Thumbelina, Paquita, and More!** Three performances will take place at the Bourne High School auditorium on **Saturday, May 30** at 2pm & 6pm and on **Sunday, May 31** at 2pm. Our audience is sure to be delighted by new works from world-class choreographers and the talented students of Turning Pointe Dance Studio.

We are asking for your assistance in securing advertising for our professionally produced program. This advertising opportunity is an inexpensive and fun way for a business to be recognized by hundreds of families in our community. Advertisements also help support and allow Turning Pointe to continue to grace our community with these high-quality performances.

Attached is a form with several advertising options. (The form is also available on the studio's web site at www.TurningPointeDanceStudio.org.) Please feel free to contact me with any questions. **The firm ad deadline is Friday, May 1, 2015.**

I am pleased to announce that this year we are, once again, offering a special discount for our most loyal business advertisers. Any business that advertised with us in any of our 2012, 2013, or 2014 programs (including *The Sea Captain's Nutcracker*) will be eligible for a **20% discount** off the regular advertising rates if they re-run the **exact same ad**. We thank you ahead of time for your support and we hope to see you in our audience for a truly fantastic performance on May 30 or 31!

Sincerely,

Laura Sciortino, Artistic Director

laura@turningpointedancestudio.org

508-444-0278





Turning Pointe Dance Studio

Turning Pointe Dance Studio's Annual Spring Performance featuring Thumbelina, Paquita, and More!

Saturday, May 30 at 2pm & 6pm ~ Sunday, May 31 at 2pm ~ Bourne High School

Program Advertising Rates and Specifications

- Full Page (5"w x 8"h) \$65
Half Page (3.75"w x 5"h) \$40
Quarter Page (1.75"w x 5"h) \$25
Words of Encouragement \$10 (maximum 30 words)
Inside Front Cover* (5"w x 8"h) \$100
Inside Back Cover* (5"w x 8"h) \$90
Outside Back Cover* (5"w x 8"h) \$125
* Call to check for availability before submitting.

Please check this box if your business would like to run the EXACT SAME AD SIZE AND THE EXACT SAME AD/ARTWORK as you did in any of our 2012, 2013, or 2014 programs... to receive a 20% discount off the rates above.

FIRM Ad Deadline: Friday, May 1, 2015

Ad Specifications: Ads can be sent by e-mail to meredithhunnibell@yahoo.com (watch for typos!) in the following electronic formats: jpg, tif, pdf, doc. JPG files are preferred for best results.

Business Name: _____

Name of Contact Person: _____

Address: _____

Phone: _____ Email*: _____

* Required for communication. PLEASE PRINT LEGIBLY!

Payment: Cash _____ Check # _____ (Made payable to Turning Pointe Dance Studio)

WORDS OF ENCOURAGEMENT INSTRUCTIONS

Please clearly print your name and message (up to 30 words) on a blank piece of paper (or on the back of this form. Example: "Emma, Dance your heart out! Congratulations on a great performance! Love, Mom and Dad" or "Jason, Enjoy your first time on stage!"

Thank you for your support!

